



LIFESAVING SOCIETY
The Lifeguarding Experts

Ontario Report 2022





LIFESAVING SOCIETY

The Lifeguarding Experts

**Working to prevent
drowning and reduce
water-related injury.**

Teaching Canadians to save themselves and rescue others

Annually, over 1.2 million Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs. Over 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

Making Canadians Water Smart®

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk – like men fishing in small boats – or on those who can make a significant difference, such as parents of young children. We deliver Water Smart messages through our swim program, through the media and community action. Our Swim to Survive® program provides the essential minimum skills required to survive an unexpected fall into deep water.

Drowning research

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart drowning prevention education.

Setting the standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

Lifesaving sport

The Lifesaving Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We use lifesaving sport to engage and inspire youth in our drowning prevention mission. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete regionally, provincially, nationally and internationally. We offer certification programs for officials and coaches.

Registered Charity No. 10809 7270 RR0001.
All donations gratefully received.
Tax receipts issued for donations of \$20 or more.

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The Lifesaving Society

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in over 25 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and we are Canada’s Full Member in the International Life Saving Federation. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers’ Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society.

*Lifesaving Society, Water Smart, Swim to Survive, Swim for Life and National Lifeguard Service are all registered trademarks of the Royal Life Saving Society Canada.

Land Acknowledgment

The Lifesaving Society Ontario is situated on the ancestral lands of Indigenous peoples, a region rich in rivers and lakes. We are grateful to pursue our drowning prevention work on this extraordinary territory. These are the sacred lands of the Anishnabeg, Haudenosaunee, Mississaugas of the Credit and Wendat peoples, and home to many Indigenous peoples from across Turtle Island.

As we think about our place in the world, we invite you to think about yours, and to pay respect to those who came before. We are mindful of broken covenants and the need to partner with the Indigenous peoples who continue to call this land home, and to act as fellow stewards – to share and care for this land and its waterways for generations to come.

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PRESIDENT'S REPORT

"Our Planet, Our Health" was the theme of the World Health Organization's 2022 World Health Day – a focus for global health awareness celebrated annually in April. This message resonates with the Lifesaving Society's mission because we know that drowning is a serious and neglected public health threat that claims over 350,000 lives globally annually.

In 2022, Lifesaving Society Ontario volunteers and staff energetically pursued our humanitarian mission with commitment and innovative drowning prevention programs, products and services.

Covid-19 continued to hamper a full return to pre-pandemic normality, but we saw great progress in 2022. Most aquatic facilities re-opened, albeit with reduced capacity due to staffing shortages; our Swim to Survive school program revived; National Drowning Prevention Week was an in-person and digital success; and our comprehensive fatal and non-fatal drowning reports continued to provide Ontarians with the guidance needed to combat drowning.

Even though 2022 started with another lockdown in Ontario, over 500,000 Ontarians participated in the Society's swimming, lifesaving, lifeguarding and leadership training programs during the year. This is a significant increase from the previous year but shy the 2019 pre-Covid record. Nevertheless, the trend is up and going in the right direction. And it is heartening to see the surge in National Lifeguard and Leadership certifications over the previous two years.

Throughout 2022, our energetic Training Programs personnel developed resources to help with the continuing widespread aquatic staffing shortage. These included "Lifeguard 4 Life" podcasts, presentations at the Society's Area Chair Conference and at regional aquatic conferences, and videos on our YouTube channel to help with candidate and staff training. You can read more about these and other 2022 highlights in the Training Programs Report.

The next generation of aquatic leaders will be well served by the Society's exciting new Aquatic Supervisor and Aquatic Manager certification courses that were released in the fall. Read more in the Management Training Report.

Our Safety Standards Council continues to develop research partnerships, providing audit services and developing safety standards to ensure that Ontario pools and waterfronts are as safe as possible.

I think it fair to say that the Canadian aquatic scene was surprised by the Canadian Red Cross announcement in January that it would wind down its swim and lifeguard programs by the end of 2022 while encouraging its training partners to transition to the Lifesaving Society Swim for Life program.

Kudos to our Leadership personnel who took the lead in facilitating the 2022 "Swim Transition" (see p. 13) of 14,500 Red Cross instructors, trainers and lifeguards to the Lifesaving Society family in Branches across Canada. This was a herculean task and it would not have been successful without a large group of dedicated volunteers and staff members who developed and supported the Swim Transition pathways throughout the year. We thank many of these Ontario leaders by name in the Leadership Report.

Fundraising continues to play a pivotal role within the Society whether it's individual donations or large grants. These fundraising dollars support the Society's public education activities to prevent drowning and water-related injury. We remain grateful to **PPL Aquatic, Fitness and Spa Group Inc.**, which continued its outstanding fundraising leadership and financial support in 2022.



The year proved challenging for lifesaving sport with the cancellation of the 2022 Ontario Championships. This did not stop intrepid sport volunteers from supporting the Canadian pool and surf championships (hosted wonderfully by the Alberta and Quebec Branches of the Society respectively) and participating as athletes, coaches, and officials in the 2022 Lifesaving World Championships and Rescue World Cup in Italy.

We look forward to a return of a full slate of Ontario lifesaving sport events in 2023 – including the 2023 RLSS Commonwealth Lifesaving Championships in Windsor in September, all of which will be volunteer-led and volunteer-supported.

My 2022 report records the September 8 death of the Society's Royal Patron, **Her Majesty Queen Elizabeth II**. We honour her 70-year volunteer service as Patron and her life-long interest and support of the Society's humanitarian work.

In conclusion, I must thank and acknowledge the impact of the Society's volunteers. Without your diverse skills, dedication and leadership, we could never achieve our mission of eliminating drowning in Ontario.

On a personal note, I thank my volunteer colleagues on the board of directors for their support and encouragement during my presidency.

Kathleen Finn

Ontario Branch Governors

John A. Macintyre	2014 -
Marc Neeb	2003 - 2014
David W. P. Pretty	1980 - 2002
William A.B. Anderson, OBE	1971 - 1979
Anthony G.S. Griffin	1963 - 1971

Ontario Branch Presidents

Kathleen Finn	2022 -
Julie Dawley	2020 - 2022
Andrea Herrmann	2018 - 2020
Brian Connors	2016 - 2018
Paul Hulford	2014 - 2016
Juanita Bueschleb	2012 - 2014
Julie MacIsaac	2010 - 2012
Patrick D'Almada	2008 - 2010
Alain Rabeau	2006 - 2008
Patricia Kitchen	2004 - 2006
Victoria Hemming	2002 - 2004
Bob Clark	2000 - 2002
Calum MacLeod	1998 - 2000
Randy Killey	1996 - 1998
Tom McCullough	1994 - 1996
Gerry D. Young	1992 - 1994
Susan Glover Takahashi, PhD	1990 - 1992
Anne Jackson	1988 - 1990
Brian Wynn	1986 - 1988
Ruth A. Cruikshank, PhD	1984 - 1986
Robbie Giles	1982 - 1984
Michael Davis	1980 - 1982
Judy Kent	1978 - 1980
Jack Bramm	1977 - 1978
Robert E. Lord	1976 - 1977
Jack Bramm	1974 - 1976
William M. Brummitt, M.D.	1972 - 1974
Stanley Richardson	1970 - 1972
Eva McDonald	1969
James L. Rowney	1967 - 1969
Kirk A.W. Wipper, C.M.	1965 - 1967
R. Bredin Stapells, Q.C.	1957 - 1965
M. Glynn Griffiths	1938 - 1957
John H. Crocker	1934 - 1938
Ernest A. Chapman	1928 - 1934
Arthur L. Cochrane	1919 - 1928
Arnold H. Morphy	1908 - 1919

TREASURER'S REPORT

The summary financial information presented here is derived from the Royal Life Saving Society Canada, Ontario Branch ("the Society") audited consolidated statements for the year ended December 31, 2022. These include the results of the Drowning Prevention Research Centre Canada, a federally incorporated registered charity controlled by the Society. Detailed audited consolidated financial statements of the Royal Life Saving Society Canada, Ontario Branch are available upon request.

The Society experienced a continued recovery in activity levels in 2022, and addressed pent-up demand for its programs and services, as the world returned to more pre-pandemic conditions, with most public health restrictions being lifted as Covid-19 approached official endemic status.

The Society's expenditures exceeded net revenue from operations resulting in a deficit this year of \$1,225,000 compared with a \$796,000 surplus in 2021. Most revenue centres showed growth over the prior year, with the largest increases in Water Rescue, Literature, and Leadership. Meanwhile, Investment Income and Fundraising net revenue were down meaningfully from the prior year.

Water rescue net revenues of \$2,959,000 were up 70% from 2021 as the lifting of pandemic restrictions allowed facilities to fully resume programs. Literature sales are linked directly to training programs. As such, literature revenue increased 102% to \$2,174,000, with growth in sales of the Canadian First Aid Manual, the Swim for Life Award Guide, and Alert both in Ontario and other branches.

Leadership net revenues of \$537,000 were 50% greater than last year with the post-lockdown resumption of Instructor certifications, as well as the Leadership program at the City of Toronto.

Investment income was negative \$812,000 including net revaluation losses of \$966,000 compared with investment income of \$1,209,000 in the prior year. Despite negative investment returns of 13.3% in 2022, the worst performance in the past 11 years due to

tough market conditions in both the equities and fixed income markets, and \$450,000 withdrawn to maintain operations and fund the e-learning project, the investment balance remained strong at \$5.1 million at year-end (2021 \$6.6 million).

Fundraising net revenue was \$643,000 in 2022, down from \$1,734,000 in the prior year which included grants of \$1,100,000 representing federal wage and rent subsidies for Covid-19 relief, for which the Society did not qualify in 2022 as revenue recovered. The Society is grateful to the federal and provincial governments, corporate sponsors, and individual donors who support the Society's mission.

Recall that following the 2021 review of past Transfer Payment Agreements with the Ministry of Education for Swim to Survive, \$1,773,00 of accumulated provisions made in prior periods to cover approved claims and related Ministry grant revenues, were reversed in 2021. There were no provision reversals in 2022 as the processes changed and the Ministry of Education now provides grant payments in arrears rather than in advance as in prior years.

Expenditures of \$7,745,000 were up 25% from \$6,210,000 in 2021, excluding the aforementioned reversal, primarily due to increases in items that are allocated across the programs, such as salary and benefits and administration costs such as shipping, reflecting inflation and supporting increased activity levels, and priorities such as the Swim Transition from the Canadian Red Cross.

The Society replenished the capital fund by transferring \$100,000 in the year to ensure the ability to replace capital assets and implement long-term infrastructure.

In conclusion, notwithstanding the difficult investment returns, the Society's operational momentum continued to increase in 2022 and I believe that the Society remains well-positioned to continue working towards its mission of drowning and water-related injury prevention.

Crystal Maloney, CPA, CMA, CFA



FINANCIAL HIGHLIGHTS

OPERATIONS

Net Revenue	2022		2021	
	\$		\$	
Water rescue	2,959,235	45%	1,739,072	33%
Literature	2,174,119	33%	1,076,683	21%
Fundraising	642,828	10%	1,733,658	33%
Merchandise	577,284	9%	520,592	10%
Leadership	536,688	8%	358,069	7%
Research	141,514	2%	144,361	3%
Affiliation fees	134,335	2%	112,645	2%
Management training	68,945	1%	45,791	1%
National services	35,000	0.5%	12,000	0%
Safety standards	31,950	0.5%	51,018	1%
Lifesaving sport	30,083	0.5%	3,127	0%
Investments	(812,031)	-11.5%	1,209,189	23%
Reversal - Swim to Survive grant	-	0%	(1,772,592)	-34%
	6,519,950	100%	5,233,613	100%

Expenditures

Training programs	2,774,164	36%	2,055,142	46%
Member services	1,379,928	18%	1,406,877	31%
Leadership	1,030,882	13%	337,308	8%
Lifesaving sport	689,245	9%	510,937	11%
Research	500,891	6%	458,556	10%
Swim to Survive	450,264	6%	431,324	10%
National levy	378,367	5%	293,400	7%
Management training	183,808	2%	144,767	3%
Public education	181,673	2%	343,844	8%
Safety standards	131,152	2%	115,304	3%
Amortization	44,604	1%	112,807	3%
Reversal - Accrued Swim to Survive expenditures	-	0%	(1,772,592)	-40%
	7,744,978	100%	4,437,674	100%

Net Contribution for the year

(1,225,028)	795,939
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BALANCE SHEET

Net Assets

Net working capital	(542,409)	(778,351)
Investments	5,082,448	6,627,119
Capital assets	401,334	317,633
	4,941,373	6,166,401

Fund Balances

Capital	2,930,508	3,331,291
General	1,519,670	2,405,984
Provincial lottery	415,897	357,530
DPRC	75,298	71,596
	4,941,373	6,166,401

AWARDS REPORT

TOP LINE SUMMARY		2022	2021	2020
	Swimming	317,767	49,470	156,077
	Lifesaving	41,238	15,002	11,797
	First Aid	98,606	66,102	42,041
	Lifeguarding	28,922	23,115	11,456
	Management Training	966	808	478
	Lifesaving Sport	1,696	649	177
	Leadership	30,405	23,433	15,447
	Total	519,720	178,579	237,473
SWIMMING	Swim to Survive	14,336	-	32,642
	Swim for Life	303,431	49,470	123,435
	Total	317,767	49,470	156,077
LIFESAVING	Junior Lifeguard Club	472	97	90
	Canadian Swim Patrol	18,471	3,170	5,531
	Bronze Star	5,185	2,323	1,968
	Bronze Medallion	16,727	9,222	4,109
	Distinction	29	25	9
	Lifesaving Fitness	444	150	90
	Boat Rescue	-	15	-
	Total	41,328	15,002	11,797
FIRST AID	First Aid	72,367	46,852	27,904
	CPR	26,239	19,250	14,137
	Total	98,606	66,102	42,041
LIFEGUARDING	Supervision	1,426	389	185
	Bronze Cross	14,085	8,895	3,972
	National Lifeguard	13,411	13,831	7,299
	Total	28,922	23,115	11,456
MANAGEMENT TRAINING	Aquatic Supervisor and Manager	567	419	287
	Pool Operator	206	256	98
	Aquatic Safety Inspector	223	133	93
	Total	996	808	478
LIFESAVING SPORT	Athletes	1,590	570	91
	Officials	106	79	86
	Total	1,696	649	177
LEADERSHIP	Instructor	26,127	19,435	12,693
	Examiner	3,162	3,195	2,146
	Trainer	1,116	803	608
	Total	30,405	23,433	15,447
	JLC Member Recognition Seals <i>(not included in the total certifications)</i>	4,338	603	2,286



AFFILIATE RECOGNITION AWARDS

The Society recognizes affiliate members who deliver the Society's training programs, promote Water Smart® public education, and raise funds in support of the Society's drowning prevention mission. Most recognition awards are presented on the basis of points earned (see Point system, p. 9). The *Water Smart Award* and the *Jocelyn Palm Cup* are awarded from a list of nominees who meet established criteria.

ANTHONY G. S. GRIFFIN CUP: Awarded to the City of Toronto District with the largest lifesaving program. (The City does not participate in the Cochrane Cup category.)

1 st	Toronto – Etobicoke/York District	21,008
2 nd	Toronto – Toronto & East York	15,365
3 rd	Toronto – Scarborough District	14,339
4 th	Toronto – West Toronto/ York District	11,194
5 th	Toronto – North York District	9,074
	Total	70,980

ARTHUR LEWIS COCHRANE CUP: Awarded to the affiliate member with the largest lifesaving program.

1 st	City of Ottawa	131,192
2 nd	Lifeguarding Academy	125,386
3 rd	City of Mississauga	82,685
4 th	First Aid 4 Job	76,985
5 th	City of Brampton	60,642
6 th	Town of Oakville	59,528
7 th	City of Markham	58,662
8 th	City of Vaughan	49,897
9 th	City of London	48,909
10 th	Shendy's Swim School	44,322

ARNOLD H. MORPHY CUP: Awarded to the single-facility affiliate with the largest lifesaving program.

1 st	Carleton University	23,509
2 nd	Brock University	20,645
3 rd	Dovercourt Recreation Association	14,496
4 th	ACT (Assess-Care-Treat)	12,945
5 th	Town of Essex	12,544
6 th	Elemental First Aid	12,339
7 th	Town of Whitchurch/Stouffville	10,092
8 th	North York YMCA	9,946
9 th	Kilcoo Camp	8,450
11 th	University of Ottawa	8,228

DAVID W. PRETTY CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 100,000 and 250,000.

1 st	Town of Oakville	59,528
2 nd	City of Burlington	32,887
3 rd	City of Richmond Hill	30,947
4 th	Town of Milton	26,067
5 th	City of Oshawa	17,188
6 th	City of Barrie	15,594
7 th	City of Guelph	12,604
8 th	City of Windsor	10,955
9 th	City of Waterloo	10,020
10 th	Town of Ajax	9,686

BURLINGTON CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 50,000 and 100,000.

1 st	Town of Newmarket	20,642
2 nd	Town of Caledon	15,348
3 rd	Town of Halton Hills	15,227
4 th	Town of Aurora	14,749
5 th	City of Kawartha Lakes	5,385
6 th	City of Belleville	5,031
7 th	City of Sault Ste Marie	4,180
8 th	City of Peterborough	3,912
9 th	City of Pickering	3,762
10 th	Norfolk County	2,963

SCARBOROUGH CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 10,000 and 50,000.

1 st	Town of Essex	12,544
2 nd	City of Orillia	11,278
3 rd	Town of Whitchurch/ Stouffville	10,092
4 th	Town of LaSalle	9,363
5 th	City of Woodstock	8,816
6 th	Town of Bradford West Gwillimbury	8,174
7 th	Municipality of Lakeshore	7,518
8 th	Wilmot Township	6,397
9 th	Municipality of Leamington	4,981
10 th	Town of Uxbridge	4,624

M. G. GRIFFITHS CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population under 10,000.

1 st	Town of Hanover	3,757
2 nd	Town of Arnprior	2,199
3 rd	Town of Kirkland Lake	2,106
4 th	Town of St. Marys	2,081
5 th	Town of Perth	1,773
6 th	Town of Deep River	1,724
7 th	City of Temiskaming Shores	1,543
8 th	Township of North Huron	1,442
9 th	Town of Shelburne	1,354
10 th	Township of Edwardsburg/ Cardinal	1,228

PRIVATE AFFILIATE AWARD: Awarded to the private affiliate with the largest lifesaving program.

1 st	Lifeguarding Academy	125,386
2 nd	First Aid 4 Job	76,985
3 rd	Shendy's Swim School	44,322
4 th	Forest City First Aid Inc.	25,258
5 th	Code of Confidence	20,375
6 th	North York CPR	19,709
7 th	Nisha Certification	18,487
8 th	Lifebeats First Aid	14,582
9 th	Dovercourt Recreation Association	14,496
10 th	Training for Life	13,954

ERNEST A. CHAPMAN CUP: Awarded to the affiliated camp with the largest lifesaving program.

1 st	Onondaga Camp	8,696
2 nd	Kilcoo Camp	8,450
3 rd	Glen Bernard Camp	5,971
4 th	Camp Winnebago	4,589
5 th	Camp Tawingo	4,100
6 th	Camp Tamarack	3,731
7 th	Camp Tamakwa	3,617
8 th	Camp Can-Aqua	3,605
9 th	Taylor Statten Camp	3,016
10 th	Camp Tanamakoon	2,968

JOHN H. CROCKER CUP: Awarded to the affiliated "Y" with the largest lifesaving program.

1 st	North York YMCA	9,946
2 nd	Mississauga YMCA	7,867
3 rd	YMCA South Western Ontario – Stoney Creek YMCA	7,222
4 th	Scarborough YMCA	6,226
5 th	Vaughan Metropolitan YMCA	6,151
6 th	YMCA of Eastern Ontario – Kingston	5,670
7 th	Les Charter Family YMCA	5,509
8 th	Guelph YM-YWCA	5,448
9 th	Metro Central YMCA	5,440
10 th	Markham YMCA – Rudy Bratty Centre	5,369

WILLIAM HENRY MEMORIAL CUP:

Awarded to the affiliated school with the largest lifesaving program.

1 st	Dunbarton High School	1,700
2 nd	Branksome Hall	1,467
3 rd	Thousand Islands Secondary School	1,325
4 th	Centennial Collegiate Vocational Institute	933
5 th	Aldershot High School	825
6 th	Notre Dame Catholic High School	800
7 th	Westmount Secondary School	780
8 th	L'Amoreaux C.I.	611
9 th	Appleby College	540
10 th	Sir Frederick Banting Secondary School	423

KIRK A. W. WIPPER CUP: Awarded to the affiliated university or college with the largest lifesaving program.

1 st	York University	24,412
2 nd	Carleton University	23,509
3 rd	Brock University	20,645
4 th	University of Ottawa	8,228
5 th	University of Toronto	7,376
6 th	Queen's University	7,242
7 th	CTS Canadian Career College	6,370
8 th	University of Waterloo	6,093
9 th	University of Guelph	5,298
10 th	Western University	4,985

R. BREDIN STAPELLS CUP: Awarded to the affiliate member with the largest leadership training program; and to the municipal affiliate with the largest leadership training program per capita.

Open category

1 st	Lifeguarding Academy	22,890
2 nd	City of Mississauga	22,250
3 rd	City of Vaughan	19,280
4 th	Town of Oakville	19,140
5 th	City of Brampton	18,190
6 th	City of Richmond Hill	14,370
7 th	City of Markham	13,130
8 th	Shendy's Swim School	11,720
9 th	City of Burlington	11,630
10 th	City of Hamilton	11,260

Per capita category

1 st	Town of Essex	0.18946
2 nd	Town of Hanover	0.16649
3 rd	City of Orillia	0.14161
4 th	Township of Edwardsburgh/ Cardinal	0.14098
5 th	Town of LaSalle	0.12956
6 th	Town of Cochrane	0.12091
7 th	Town of Wilmot	0.11820
8 th	Town of Englehart	0.10349
9 th	Township of St. Clair	0.10164
10 th	Municipality of Huron East	0.10093

JOCELYN PALM CUP: Awarded to the affiliate making the most outstanding contribution to the National Lifeguard Service.

City of Ottawa

WATER SMART® AWARD: Awarded to an affiliate for outstanding community service to drowning prevention education.

Town of Bradford West Gwillimbury

WILLIAM M. BRUMMITT BOWL: Awarded to the affiliate with the largest first aid program.

1 st	First Aid 4 Job	76,985
2 nd	City of Ottawa	59,017
3 rd	Lifeguarding Academy	42,926
4 th	City of Mississauga	35,592
5 th	City of Brampton	35,202
6 th	City of Markham	25,708
7 rd	Forest City First Aid Inc.	25,258
8 th	York University	23,097
9 th	Code of Confidence	20,375
10 th	City of London	19,900

JOHN E. MCCUTCHEON BOWL: Awarded to the single-facility affiliate with the largest first aid program.

1 st	ACT (Assess-Care-Treat)	12,945
2 nd	Elemental First Aid	12,339
3 rd	Carleton University	10,849
4 th	Brock University	10,537
5 th	Town of Essex	7,560
6 th	Pair of Medics	7,250
7 th	Dovercourt Recreation Association	7,122
8 th	Harmandar Singh	6,609
9 th	University of Waterloo	5,873
10 th	University of Ottawa	5,528

DARNELL CHALLENGE CUP: Awarded to affiliate members or institutions that demonstrate a commitment to drowning prevention by mobilizing staff and volunteers to raise funds for Water Smart.

Open category

PPL Aquatic, Fitness and Spa Group Inc.

Municipal category

Town of Bradford West Gwillimbury

Single-facility category

Town of Tecumseh

Point system

Affiliate Recognition Awards encourage and recognize the use of the Society's training programs. Point values reward affiliates who offer a full menu of lifesaving programs and reflect the relative degree of difficulty or amount of training and effort required to achieve each level including the programming time commitment. Recertifications are assigned half the point value of original certifications.

Water Rescue Awards

Rookie/Ranger/Star Patrol	7 / 7 / 7 points
Junior Lifeguard Club	10 points
Wading Pool Attendant	10 points
Safeguard	10 points
Patrol Rider	10 points
Bronze Star	10 points
Bronze Medallion	15 points
Bronze Cross	20 points
Distinction	30 points
National Lifeguard	40 points

First Aid Awards

Anaphylaxis Rescuer	2 points
Basic First Aid	4 points
CPR -A / -B / -C	4 / 6 / 8 points
CPR-HCP	8 points
Emergency First Aid	12 points
AED	10 points
Airway Management	15 points
Standard First Aid	25 points

Specialized Training

Lifesaving Fitness Bronze / Silver / Gold	5 / 7 / 9 points
Boat Rescue	10 points
Lifesaving Sport Officials	15 points

Leadership Training

Assistant Instructor	20 points
Swim Instructor	40 points
Lifesaving Instructor	40 points
Examiner Course	15 points
Update Clinics	15 points
Specialized Instructors	30 points
Trainer Course	30 points
Lifesaving Sport Coach	30 points

TRAINING PROGRAMS

Training Programs contributes to the mission of the Society by developing and supporting the delivery of training programs and related education products and services to prevent drowning and water-related injury and to train Ontarians how to swim and to rescue themselves and others in, on or around the water.

Bronze medal awards

The Bronze Family Chair **Jason Jolicoeur** and committee members **Alax Brown, Julia Cybulski, Bobby Farlow, Daniel Geiger, Zachary Kolasa, Stephanie Lue, Megan Metcalfe, Sarah Newton, George Turnbull, and Julie Turnbull** have been very busy in 2022. They:

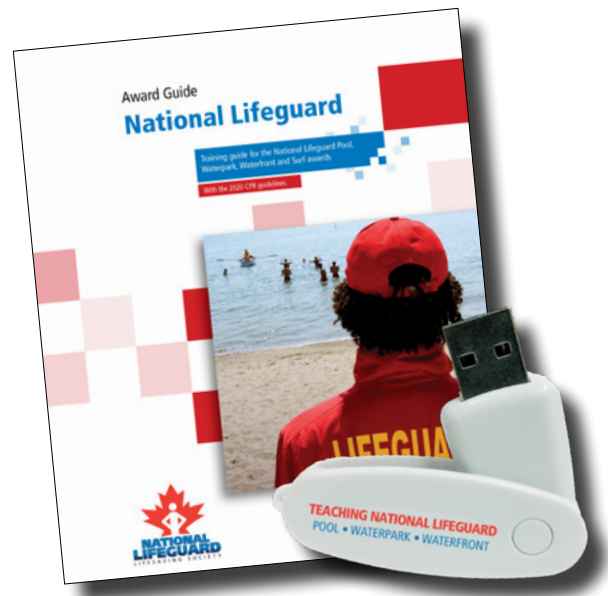
- Worked with **Stephanie Bakalar** and **Patrick King** to record and release five *Lifeguard 4 Life* podcasts (see below).
- Developed and delivered an aquatic staff shortages session at the virtual Area Chair conference in March.
- Recorded a series of videos on scanning and observation, and on situations. These videos will appear on the Society's YouTube channel. We thank the **City of Woodstock** and our video stars: **Megan Atkinson, Hilary Bannon, Emily Barker, Ashton Bishop, Stefan Charters, Izak Christensen, Emily Cybulski, Julia Cybulski, Nicholas D'Annibale, Skylar Hardman, Brooke Highley, Bridget Mayes, Payton Quesnel, Sydney Quesnel, Brandon Shearing** and **Paige Smith**.



First aid updates

The First Aid Committee under the leadership of **Andrew Oman**, reviewed and implemented the 2020 ILCOR first aid revision recommendations. This included minor updates to the *Canadian First Aid Manual* and *First Aid Award Guide* and changes to the first aid written tests.

We thank committee members **Penny Lecour, Diana Lalonde** and **Vincent Shiu** for their contributions in 2022.



Lifeguard services

Lifeguard Services Committee members worked hard in 2022 to enhance the delivery of the National Lifeguard program in Ontario. Led by Lifeguard Services Chair **Adrian Wong**, with committee members **Brook Beatty, Kevin Button, Kate Clarke, Shelley Makepeace, Megan Metcalfe, Mark Paravani, Robin Rankin** and **Scott Ruddie**, their knowledge, expertise and passion set the standard for volunteer commitment.

National Lifeguard resources

The Society launched the updated National Lifeguard curriculum in 2022. To coincide with the release of the new *National Lifeguard Award Guide*, the Lifeguard Services Committee developed the new *Teaching National Lifeguard* USB. This comprehensive resource, released in December with the new award guide, provides instructors with detailed lesson plans for the new National Lifeguard Pool, Waterfront and Waterpark options.

Lifeguard 4 Life podcast

Producer **Patrick King** and hosts **Stephanie Bakalar** and **Jason Jolicoeur** recorded and released five new podcasts in 2022:

- First Aid Urban Myths with **Marek Holke**
- Blended Learning with **Adam Eastman**
- Aquatic Staff Shortage: The Impact of Covid-19 with **Lisa Brandie, Eric Shendelman** and **Tiffany Vis**
- Area Chairs with **Cynthia Cakebread**
- National Lifeguard Program Update with **Adrian Wong** and **Marek Holke**

These podcasts are available on the Lifesaving Society YouTube channel, Anchor, Apple, Google and Spotify.

Video development

Brook Beatty leads a video development subcommittee that is establishing and developing videos to support lifeguards and National Lifeguard Instructors in various topical areas of the program.

We thank the **City of Markham** (Centennial Pool) and **John Abeeneash, Sahadath Cole, Mark Tam, Jennifer Thompson** and **Brooke Watkinson** for the rescue aid proficiency and spinal injury management videos that supported the Update Clinics for National Lifeguard Instructors.

We thank the **City of Vaughan** and **Jamie Beatty, Isha Maharaj** (and family), **Megan Mintz** and **Scott Ruddle** for their skill in a prevention, scanning, and communication video shoot that will help support the program in the near future.

Swim for Life

The Swim Committee had a busy year supporting existing and new Swim Licensees. Thank you to Swim Chair **Lisa Brandie** and her ever-growing committee: **Alax Brown, Erin Burrell, Elisabeth Drouillard, Aluna Jimenez, Lynda Kissner, Elyse Laughton, Sarah Laughton, Gretna Lalbachan, Kayla Pariselli** and **Christina Seehaver**.

The committee hosted six virtual Swim meetings; two of them specifically for newly-transitioned Swim Licensees. Fifty-five Swim Licensees and 44 newly-transitioned Swim Licensees were represented with over 160 participants. These meetings collected a list of potential resources that will be developed by the committee in 2023.

New resources were added to the Swim Licensee Dropbox including a staff training session on the Canadian Swim Patrol program and photos of some swim skills with which newly transitioned licensees were unfamiliar.

WWRAC presentation

In May, at the Waterloo Wellington Regional Aquatic Council workshop, **Allison Courtney** (Aquatic Proficiency Chair) provided an instructor training session for the Society's Safeguard program. **Adrian Wong** (Lifeguard Services Chair) with **Marek Holke** updated participants on what's new in First Aid and National Lifeguard as well as a fun 'Myth Buster' activity.

Resource development

The work of the Resource Development Committee team is evident across all Training Program Council projects. Thanks to outgoing chair **Stephanie Bakalar** and incoming chair **Megan Mintz** and committee members **Isha Maharaj, Brendan McMahon, Dawson Parke, Sylvia Pearson, Jeanette Reesor** and **Carolyn Reinhart**.

Swim Transition

In an understatement, Swim Transition was a major focus of 2022. The success of this project was due to a collaborative effort of Ontario staff and a long list of volunteers. (See Leadership Report, p. 12.)

We are also grateful for the leadership, dedication and friendship provided by Canadian Red Cross Account Managers **Lesley Elaschuk, Lynn Kolba** and **Cory Lamb**.

New affiliates

In Ontario, over 100 seasonal and 85 year-round Red Cross Training Partners chose to transition to the Society's Swim for Life program in 2022.

The Ontario Swim Transition team representing both the Lifesaving Society and the Canadian Red Cross provided a series of Lunch n' Learns that covered diverse topics, spoke to both organizations' issues, and answered questions and concerns for transitioning Training Partners. Nine webinars were delivered from February through May with over 250 participants representing affiliates large and small from across the province. Two more webinars, offered in July and August, focused on Lifesaving Society leadership courses and streams.

Lifeguard transition pathways

In 2022, hundreds of individuals who held Red Cross Lifeguard or Assistant Lifeguard certifications transitioned to the Lifesaving Society Bronze Cross or National Lifeguard status through the special Swim Transition pathways offered for this purpose.

These in-person transitions could not have been managed without the generous volunteer efforts of these Lifesaving Society examiners: **Zachary Adamson, Cheryl Morton Allam, Lissa Berard, Nadia Brassard, Michelle Cronin, Bridget Dorey, Melanie Gizuk, Lori Groves, Donald Hearn, Marek Holke, Rebecca Lattimore, Shelley Makepeace, Sydney McCourt, Amanda Nadeau, Perry Smith, Lynne Stevenson** and **Kitty Wong**.

LEADERSHIP

The Society's Leadership Activity Centre contributes to the Society's mission by developing the instructors, coaches, examiners and trainers who teach Ontarians how to swim, how to rescue, and how to be safe in, on and around the water. Leadership supports the mandates of Training Programs, Lifesaving Sport, Safety Standards, Management Training, Public Education and Area Services.

Online and blended learning appendix

Thank you to **Katie Short** for the new *Instructor Manual* appendix on online and blended learning. It is also available in English and in French as a downloadable PDF in the Leadership Library and in the Teaching/Resources section of our website.

New Aquatic Management Instructor

In conjunction with the introduction of new Aquatic Supervisor and Aquatic Manager certifications, the Society launched the new competency-based Aquatic Management Instructor curriculum in 2022.

Two webinars led by **Juanita Bueschleb, Paul Di Salvo, Jennifer Knights, Jerry Lynch** and **Kerry Wakefield** provided existing instructors and trainers with a preview of the new programs.

Current Aquatic Supervisor Instructors and Trainers, who wished to upgrade to the new Aquatic Management Instructor and Trainer status in order to teach the new programs, were required to participate in an online update clinic. In 2022, seven Aquatic Management Instructor Update Clinics reached approximately 80 instructors, and 24 trainers upgraded in the two Aquatic Management Trainer Update Clinics. Thank you to the Aquatic Management Trainers who led these sessions: **Juanita Bueschleb, Sean Duffy, Daniel Geiger, Jerry Lynch, Carolyn Tyner, Nicole Waite** and **Kerry Wakefield**.



Swim Transition

2022 was focused on facilitating the Swim Transition for Red Cross-certified individuals who wished to attain corresponding Lifesaving Society certifications. We very much appreciate the time, knowledge, expertise and “ambassadorship” contributed by so many Lifesaving Society volunteers as we welcomed Canadian Red Cross instructors and trainers to our organization.

Instructor and trainer pathways

In 2022, 2,655 Canadian Red Cross Water Safety Instructors in Ontario transitioned to Lifesaving Society Swim Instructor certification through the special Swim Transition Instructor Clinic, online at e-lifesaving.ca or in-person.

Red Cross Water Safety Instructor Trainers (WSIT) in Ontario transitioned to Lifesaving Society trainer status by completing a special Trainer Orientation or Trainer Course depending on their existing Lifesaving Society trainer status.

The special 3-hour Swim Transition Trainer Orientation was developed for WSITs who had previously completed a Lifesaving Society Instructor Trainer Clinic / Trainer Course. In 2022, this orientation was delivered to 57 Ontario WSITs. We recognize and thank the National Trainers who facilitated these orientations: **Juanita Bueschleb, Adam Eastman, Kerry Wakefield, Tamara Wood**. Special thanks to **Elisabeth Drouillard** for being prepared to deliver the orientations in French.

The special 8-hour Swim Transition Trainer Course was developed for the WSITs who did not hold a Lifesaving Society Trainer status. In 2022, 104 Ontario WSITs took advantage of this pathway.

We recognize and thank the National Trainers who facilitated these courses; **Mitch Blimkie, Juanita Bueschleb, Adam Eastman, Jason Jolicoeur, Jennifer Knights, Heather Morris-Stokes, Sarah Newton, Shawn Page, Tasha Richardson, Julie Turnbull, Kerry Wakefield** and **Adrian Wong**.

We thank everyone involved in the development and review of the Trainer Orientation and Trainer Course curricula including **Juanita Bueschleb, Adam Eastman, Marek Holke, Katie Short, Kerry Wakefield, Tamara Wood** and **Denise Yoreff** (British Columbia).

The *Aquatic Management Award Guide* and *Teaching Aquatic Management* USB support Aquatic Management Instructors. The *Aquatic Management Instructor Award Guide* is used by trainers who teach the new Aquatic Management Instructor course.

Swim Transition

Canadian Red Cross > 2022 > Lifesaving Society

On January 12, 2022, the Canadian Red Cross announced that it was “winding down its swim and lifeguard programming to direct more attention to surging humanitarian demands in other areas – such as disaster and pandemic response, opioid harm reduction and caregiving for seniors. Specifically, Red Cross is encouraging its water safety training partners to transition to the swim and lifeguarding programs of the Lifesaving Society Canada through the course of this year.”

“Swim Transition” was the umbrella title coined to describe the Canada-wide, joint and collaborative effort of both agencies to make it as painless as possible for aquatic facilities and thousands of individuals to transition to Lifesaving Society programming and certifications before Red Cross aquatic programs and certifications were retired as of December 31, 2022.

Special transition pathways were created for Red Cross-certified individuals who wished to transfer their certifications to corresponding Lifesaving Society awards. The development of the e-learning Swim Instructor Transition Clinic for Water Safety Instructors hosted at e-livesaving.ca in English and French was a major initiative.

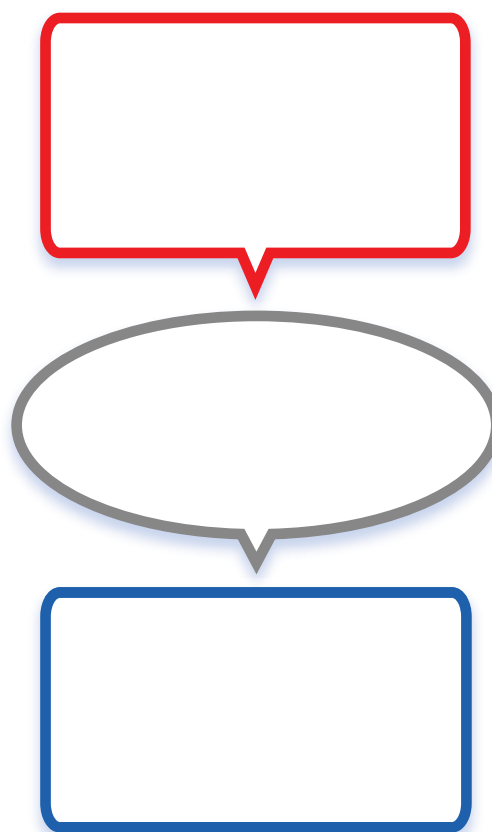
Swim Transition tasked many Lifesaving Society Ontario departments with national responsibilities in conjunction with their regular day-to-day work:

- **Training Program and Leadership** personnel worked with the Canadian Red Cross building pathways, e-learning content and PowerPoint presentations that would serve the best interest of transitioning lifeguards, instructors and trainers.
- **Information Services** personnel were responsible for everything IT. Building, developing and fixing everything behind the scenes so individuals and training partners could transfer their data, register and complete their Swim Transition Instructor Clinic, and earn the special pathway certifications.

- **Communications** personnel wrote or fine-tuned communiqués, e-learning content, email blasts and presentations.
- **Business Development** personnel ensured that candidates registered for the Swim Transition Instructor Clinic Canada-wide were mailed the *Swim for Life Award Guide* in French or English.

“It took a village” to make this seminal Swim Transition work as seamlessly as possible. Thank you to all Ontario staff and volunteers who picked-up a glue stick to seal an envelope, who provided customer service to those across the country, and who remained calm while overcoming the inevitable day-to-day challenges.

Lastly, we thank Canadian Red Cross for the trust placed in us to carry on their fine legacy in learn to swim and water safety education.



MANAGEMENT TRAINING

Management Training contributes to the mission of the Society by providing training and certification opportunities for leadership personnel who help aquatic facility owners, managers and operators prevent drowning and water-related incidents.

2022 saw changes in several portfolios as **Paul Di Salvo** moved from committee chair to join the Ontario board of directors as VP Management Training.

Professional development

Chair **Minnie Fisher** began preparations for the 2023 PRO Aquatic Conference by surveying affiliates for recommended topics, scanning internationally for trends and then developing a long list of suggested topics. In addition, she began planning for the fall 2023 Lifesaving Society Canadian Symposium on the Use of Emerging Technology in Aquatic Safety Supervision to be held in Toronto.

Management training makeover

Under the leadership of Management Training Chair **Jerry Lynch**, the multi-year project to develop a new generation of management training resources came to fruition with the launch of new Aquatic Supervisor, Aquatic Manager and Aquatic Management Instructor certification programs and support resources. Throughout the fall of 2022, existing Aquatic Supervisor instructors and trainers were upgrading their status through a self-guided tutorial followed by an on-line clinic (see Leadership Report, p. 12).

Pool operations

Increasing the number of Pool Operator Instructors was a key project in 2022 for Pool Operator Chair **Conny Smith**, who retired from this portfolio during the year. New chair, **David Pignataro** is conducting research into modifying the program in preparation for a review that will align this instructor certification with Society's competency-based leadership system.

New committee portfolio

Salman Siddiqui was appointed Chair of the newly created Management Proficiency Committee. The portfolio is designed to ensure the Management Training Council has the research to support key initiatives. The committee will provide leadership and support on key initiatives of the Management Training Council including needs analysis on aquatic management issues and research on management/leadership topics, programs and services.

Webinars

Newly appointed Webinar Chair, **Nikolay Nikolov**, initiated plans to collaborate with the professional development committee to develop and solidify a regularly scheduled series of webinars for the benefit of the aquatic community. Work will progress in 2023.



SAFETY STANDARDS

Safety Standards contributes to the mission of the Society by setting and clarifying standards and by providing tools that help pool and waterfront owners, managers and operators prevent drowning and maximize public safety.

Research partnerships

Under the direction of the Research Chair **Nathalie V Martin**, the Society continued research with its partners Toronto Metropolitan University (formerly Ryerson University), University of Windsor and Conestoga College in 2022. These are the Ontario post-secondary institutions that provide certification for public health inspectors.

Research topics in 2022 included the operational changes to public pools as a result of Covid-19 and an explanation of which changes have remained in place and how these have affected the delivery of programs and services in aquatic facilities.

Audit services

The Lifesaving Society completed six safety audits in Ontario swimming pools and waterfronts. Former and current Safety Audit Services Chairs **Paul Di Salvo** and **Lisa Adams** respectively, continued development work on a new aquatic industry safety awards program and updating audit resources for 2022.

Covid guidelines

In 2022, **Janice Carroll**'s Regulation Review Committee continued to update Covid-related resources for aquatic personnel. Thank you to **Sean Duffy** for assistance with the "roadmap to reopen" documents.

Standards online

Work continued through the Standards Chair, **Salman Siddiqui** and subsequently **Sean Duffy**, to move existing standards online to the Lifesaving Society website.

National Safety Standards Commission

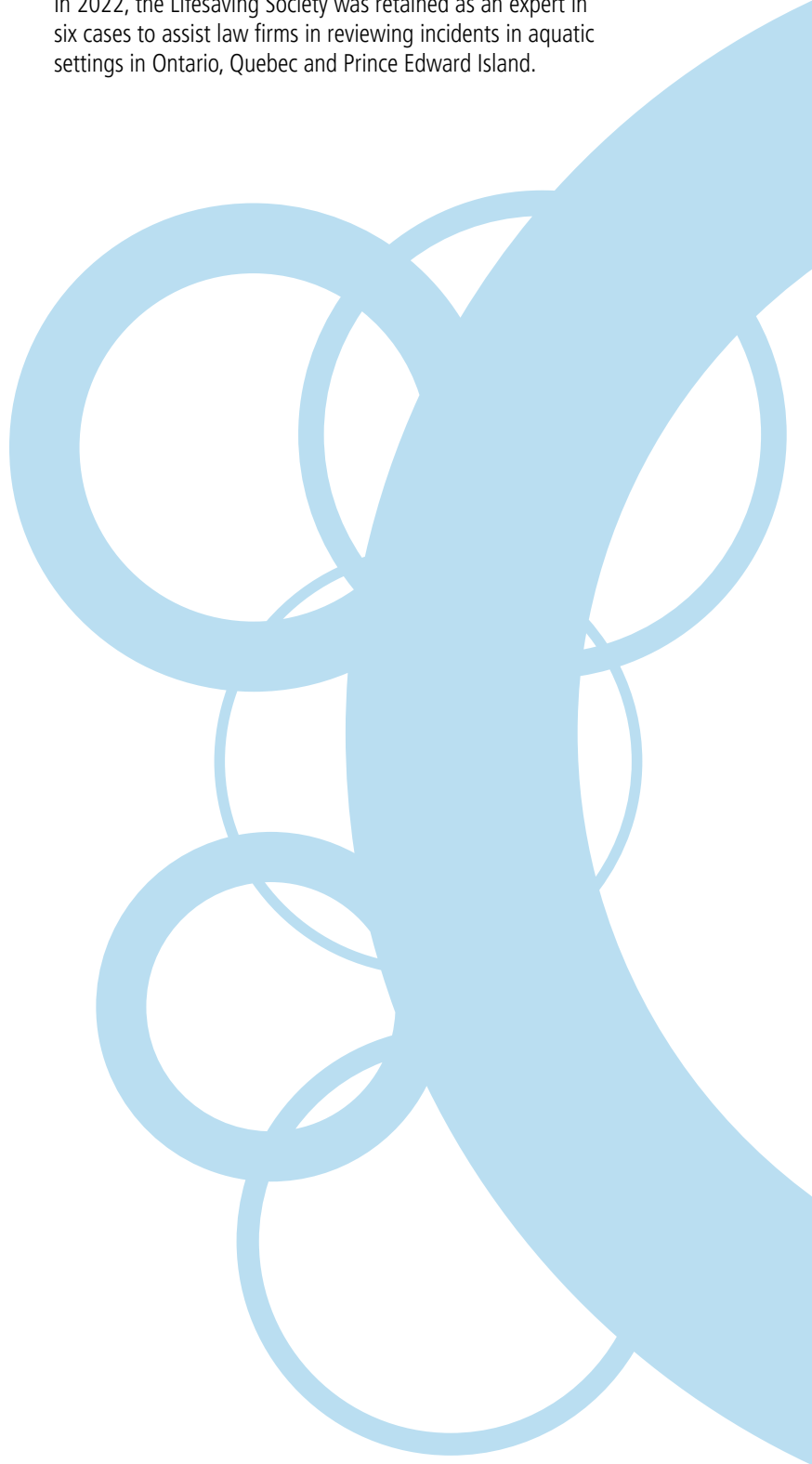
Ontario participated as a member of the Society's National Safety Standards Commission in the development of several new standards. These are available on the Society's national website. **Sean Duffy** represented Ontario on the commission and leads the development of a national standard on operating procedures and safety equipment.

Incident management resources

Incident Management Chair, **Teresa Taylor** developed new resources and plans to update existing ones for pool operators so that they are able to more effectively plan for and manage major incidents.

Expert witness

In 2022, the Lifesaving Society was retained as an expert in six cases to assist law firms in reviewing incidents in aquatic settings in Ontario, Quebec and Prince Edward Island.



LIFESAVING SPORT

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring people in our humanitarian mission; by providing an incentive for lifesaving and lifeguard training; by encouraging innovation in lifesaving and lifeguarding technique; and by providing opportunities for volunteer recruitment and retention, and leadership development.

In 2022, Ontario volunteers were active working on special projects and planning for 2023 lifesaving sport events. They also shared their experience and expertise on various committees and commissions including the Ontario Lifesaving Sport Council, the Society's National Sport Commission, the RLSS Commonwealth Sport Development Committee, and the International Life Saving Federation Sport Commission.

Ontario Sport Council

Council members were busy in 2022: They confirmed the schedule of events for 2023; surveyed lifesaving sport clubs as to their readiness for lifesaving training and competition; reviewed the Society's National Lifesaving Concussion Policy and Procedures; updated the sanctioning package for hosting competitions; and hosted Officials Instructor courses.

National Lifesaving Sport Commission

Ontarians supporting the National Lifesaving Sport Commission in 2022 included: **Haylie Burton** (Athlete Representative Chair), **Alexandra Ferguson** (High Performance), **Bruce Hollowell** and **Shanna Reid** (National Team Managers), **Wendy Mahony** (Support Services), **Cheryl Sibany** (Development), **Perry Smith** (International Liaison), **Hugo Rodrigues** (Technical Services) and **Nathalie V Martin** (Communications).

ILS Sport Commission

The following Ontarians served on International Lifesaving Sport Commission committees in 2022: **Haylie Burton** (Lifesaving Sport Development Committee), **Renata Jaciw-Zurakowsky** (Equipment Committee), **Rebecca Boyd** (secretary for the Lifesaving Sport Regulation Committee and World Games Manager of Equipment and Volunteer Training), **Nathalie V Martin** (secretary for the Lifesaving For All Committee, ILS Americas Region member, and 2022 World Games Manager of Social and Media Relations), and **Perry Smith** (member of the ILS Sport Commission, chair of the Sport Liaison Committee, ILS Americas Region member, and 2022 World Games Chief Referee).

2022 Championships

Canadian

Canadian lifesaving pool championships were held in Fort McMurray, Alberta (June 4–5). The surf championships were held at Lac Simon, Quebec (August 26–28). The Canadian Lifeguard Emergency Response Championships were cancelled. Ontario teams traveled to both lifesaving championships in preparation for the 2022 Lifesaving World Championships.

World and Rescue World Cup

Ontarians were well represented at the Lifesaving World Championships in Riccione, Italy, September 20 – October 2, 2022. The championships comprised Youth, Open and Masters categories. Amidst the Covid pandemic and challenging circumstance, Italy hosted the largest ever championships with 55 national teams represented in Ocean, Beach and Pool events. Lifesaving sport continued to thrive with a full roster of 24 members of the National Team in Youth and Open categories, and additional Masters participants. The 2024 Lifesaving World Championships will be held August 20 – September 8 on the Gold Coast, Australia.

We are proud of Ontarians representing Canada who achieved many personal bests: **Eithan Alpaugh**, **Jie-Lynn Barrett**, **Chloe Chen**, **Jessey The Elf**, **Ahad Sadri Esfanjani**, **Justin Huynh**, **Aurora Jacobi**, **Ethan Mark**, and **Ellie Schlotzhauer** and Masters **Sarah Ingleton**, **Robert Isbister** and **Shanna Reid**.

Ontario Coaches, Team Managers and Officials included: **Rebecca Boyd**, **Cynthia Cakebread**, **Edmond Chan**, **Bruce Hollowell**, **Sarah Ingleton**, **Shanna Reid**, **Hugo Rodrigues**, **Bram Schouten**, **Perry Smith**, **Finn Vanderlinden**, **Tara Vanderlinden**, **James Verreault** and **Lorraine Wilson-Saliba**.





The Windsor International Aquatic and Training Centre is a state-of-the-art, world-class facility that lifesavers from across the Commonwealth will call home for five days of intense competition during the 2023 Commonwealth Lifesaving Championships.

2023 Commonwealth Championships

Planning for the 2023 RLSS Commonwealth Lifesaving Championships began in 2022. The Society distributed an information package in the fall to delegates advising them of key event dates and details. Work also began on the event website for launch in early 2023.

The championships will be held at the Windsor International Aquatic and Training Centre from September 13–17, 2023.

Aidan Miess is the Project Manager supporting the organizing committee, which includes: **Cynthia Cakebread, Jennifer Knights, Kenn Little, Jeff McCurdy, Brian Miess, Jeff Schultz, Paul Stone** and **Perry Smith**.



PUBLIC EDUCATION

Public Education contributes to the mission of the Society by increasing awareness of the risks associated with activities in, on and around water. The aim is to modify Ontarians' at-risk behaviour to eliminate drowning and water-related injury.

School grant program

The Society approved applications for 75,390 Grade 3 students and 19,488 Grade 7 students for Swim to Survive and Swim to Survive+ programs respectively for the 2022/23 school year. Special thanks to **Jillian Hamilton** for her guidance and assistance as part of the Application Approval Committee.

The Swim to Survive Committee, led by chair **Sydney Shelp**, completed work on staff training modules for the program and began developing a guide to teaching Swim to Survive+ based on feedback received from the Partners meeting in May.

Swim to Survive and Swim to Survive+ school grant programs would not be possible without the generous support of the **Ontario Ministry of Education** since 2006.

The Society greatly appreciates the long-standing and continuing support of **PPL Aquatic, Fitness and Spa Group** for the Swim to Survive and Swim to Survive+ programs.



Swim to Survive[®]
Lifesaving Society

July 17-23, 2022

National Drowning Prevention Week

LIFESAVING SOCIETY

The Lifesaving Society designates the third week in July as National Drowning Prevention Week (NDPW). The week provides a focus for the Society and community Water Smart educators to deliver key drowning prevention messages to high-risk groups during the time of year with the highest number of drownings.

We communicated 2022 NDPW messaging primarily through social media channels and promoted NDPW resources on our website. Facebook, Instagram, and Twitter featured messages with different daily themes, e.g., boating safety, Swim to Survive, backyard pool safety. Social media enabled affiliates to have a stronger presence and many utilized the Society's NDPW plan. The Society shared posts from affiliates and other injury prevention partners.

World Drowning Prevention Day

The UN General Assembly Resolution on Global Drowning Prevention designated July 25 as World Drowning Prevention Day to be observed globally every year. Activities varied by province and social media channels were the primary messaging vehicle. Lifesaving Society Canada President **Andrea Herrmann** posted a TikTok video.

Water Smart contests

Municipal Chair, **Judith Schultz** led the 2022 Water Smart contest featuring the *Wear A Lifejacket* message. **Melissa Willson** placed first in our photo contest and **Sawyer Modde** placed first for the 8 to 12-year-old poster contest.

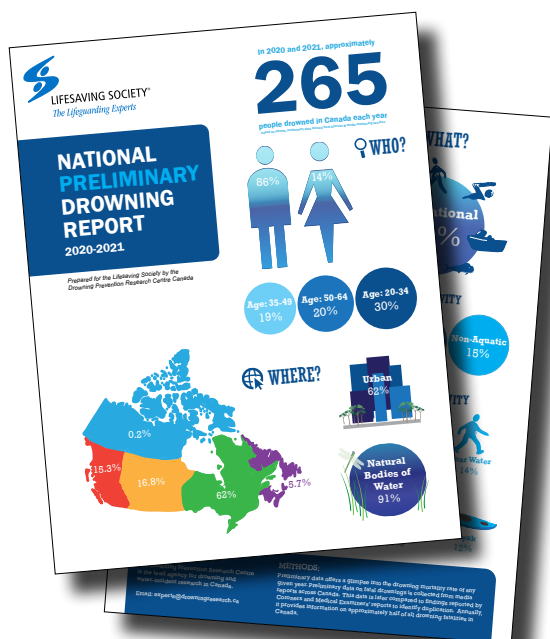
Research

Lifesaving Society reports on drowning and unintentional water-related deaths to provide a comprehensive fact base on the drowning problem that guides the Society and other organizations in developing effective drowning prevention solutions.

Data collection and drowning reports

The Drowning Prevention Research Centre (DPRC) – the lead agency for drowning and water-incident research in Canada – extracts water-related death data for Canadian provinces and territories from the offices of chief coroners and medical examiners. Because Covid-19 restrictions continued to prevent access to these offices for data collection throughout 2022, the Society was unable to produce 2022 infographic reports.

To ensure that information continued to be shared, a 2-page, *National Preliminary Data Report, 2020–2021* was produced and disseminated to Lifesaving Society Branches in May.



Branches also received weekly preliminary data report updates from May to September. Interim, preliminary data is derived from media releases, media clippings, news reports and internet searches. Tracking preliminary data is an important first step in understanding fatal drowning trends in any given year. Interim data will be verified and included in the coroner data collection process when coroner data becomes available.

Ontario interim data collected from media and internet reports indicated a slight decrease in drowning incidents (-5%) compared to 2021. The increase in incidents involving land, ice or air transportation (+57%) was partially offset by a decrease in aquatic activity incidents (-34%). There was a noticeable decline in Ontario drownings among young adults 15–24 years of age (-62%) and those 40–54 years (-39%).

For Canada, interim data indicated a decrease in drownings (-6%) overall most significantly in Quebec (-21%), Alberta (-38%) and BC (-30%). These decreases were offset by increases in New Brunswick (+200%), Newfoundland and Labrador (+333%) and Nova Scotia (+500%). Boating fatalities decreased by 10% and private pool fatalities decreased by 17%.

Non-fatal drowning report

The Drowning Prevention Research Centre released its second non-fatal drowning report covering the years 2011–2020. The Ontario Non-Fatal Drowning Report, 2022 Edition reported on 5,553 drowning-related emergency department visits, an average of 555 per year.

For 2020, the rate of visits decreased to 4.0 per 100,000 population versus 4.3 in 2019 (628 visits). This could reflect impacts of the Covid-19 pandemic that resulted in decreased emergency department visits for non-Covid related emergencies in 2020, or unrelated variability in annual drowning rates.

During 2011–2020, 976 patients were hospitalized after being transferred from an emergency department due to non-fatal drowning – an average of 98 per year.

- For every fatal drowning, there are nearly four non-fatal drownings that require a visit to an emergency department.
- Non-fatal drowning rates were highest among children and youth. This differs from fatal drowning trends in Ontario where rates are highest among older people.
- Males accounted for approximately two-thirds of non-fatal drownings, which also differs from fatal drowning where males account for close to 80%.



Non-fatal drowning definition

Non-fatal drowning can result in costly hospital stays and long-term health problems. More information on non-fatal drowning is key to understanding the true extent of drowning in Canada. To adequately capture this information, there is a need for clarification of the term “non-fatal drowning” and a universal system for categorizing it.

In 2022, the DPRC continued work with international experts to finalize a categorization framework for non-fatal drowning. The DPRC revised the categorization framework and accompanying user guide and training materials based on the results of a validation exercise. The revised ‘Non-fatal Drowning Categorization Framework’ is expected to be published in 2023.

Fatal drownings and medical conditions

DPRC collaborated on a groundbreaking research study describing the link between medical conditions and fatal drownings in Canada. The study reviewed Canadian unintentional fatal drownings (2007–2016) in the DPRC database. Analysis revealed that one in three people who drowned in Canada had a pre-existing medical condition and, in 44% of these cases, the medical condition directly contributed to the drowning.

The study was published in the *Canadian Medical Association Journal* on May 9, 2022 and picked up by 50 news outlets.

Mapping boating-related drowning incidents

The DPRC is the recipient of a Transport Canada Boating Safety Contribution Program project grant focusing on recreational boating (2021–2024). In 2022, DPRC produced an online map complementing the data published in its *Recreational Boating-Related Fatalities in Canada, 2008–2017*.

The data identify high-risk areas enabling local communities, governments, and law enforcement to take positive action to prevent further drownings by focusing drowning prevention initiatives, activities and resources on specific geographical areas. The report and map are available at www.drowningresearch.ca.

Phase 2 of the Transport Canada project got underway with the building of relationships with three recreational boating communities in Québec, Ontario and British Columbia. This community-based focus will be guided by a collaborative working group in each community and include data collection from multiple sources.

Canadian Drowning Prevention Coalition

The Lifesaving Society participates with other organizations who share its mission to prevent drowning, including the former Canadian Drowning Prevention Coalition, whose volunteer groups continue their work recommending high-impact solutions to the drowning problem. **Stephen B. Beerman**, MD is the lead. **Lisa Hanson Ouellette** provides support as project manager and executive editor of the Canadian Drowning Prevention Plan. Ontario volunteers serving on technical working groups include **Barbara Byers** (New Canadians), **Adrian Cossu** and **Susan Glover-Takahashi** (Water Transport), **Michael Shane**, **Eric Shendelman** and **Jay Lim** (Supervised Settings). **Patricia Kitchen** participated on the National Committee for Community Coalition Development.



The Drowning Prevention Research Centre (DPRC) is the lead agency for drowning and water-incident research in Canada. In 2022, a new visual identity was developed to reinforce the DPRC as an established scientific research institution. The new identity will be formally announced in 2023 along with an updated website.

MEMBER SERVICES

Member Services develops and maintains the corporate functions, systems and infrastructure required to support and service the membership of the Society.

Governance

The National Society is governed by a volunteer Board of Directors nominated by provincial/territorial branches and elected at the Society's AGM. National commissions are led by volunteer commissioners who report to the Board of Directors. These commissions are: Training Programs, Lifesaving Sport, Safety Standards and International Relations. A management team is comprised of senior staff of the 10 branches.

Lifesaving Society Ontario is governed by an elected volunteer Board of Directors with a volunteer Council of Officers and nine activity centre councils composed of professionals in recreation, education, business, finance, management, and medical and legal professions.

Ontario Board of Directors

The Board of Directors is composed of 16 members who govern the Lifesaving Society Ontario in accordance with its mission and bylaws. Directors are elected for a two-year term by the Society's membership at the annual general meeting. No person or body external to the Society is entitled to appoint any directors. Directors appoint all officers, including council chairs and area chairs, and approve all activity centre plans.

In April, **Paul Di Salvo** was elected VP Management Training as **Jennifer Knights** took on the President Elect role; **Christine Wagg** retired as VP Public Education and **Melissa Rydahl** was elected VP Public Education. **Diane English** was elected VP Strategic Planning.

Ontario Council of Officers

The Council of Officers is composed of two representatives of each activity centre council (see below), the president as chair, and the president-elect. Members of the Council of Officers are nominated by the respective activity centre council and appointed by the Board of Directors for two-year term. The Council of Officers represents active, affiliate and award members; manages topics not assigned to a single activity centre (e.g., governance review) or topics that are the responsibility of multiple activity centre councils (e.g., affiliate recognition review); and monitors the work of the Board of Directors. Any member of the Society may attend and speak at Council of Officers meetings.

Activity Centre Councils

Lifesaving Society Ontario organizes its work in activity centres: Training Programs, Leadership, Public Education, Safety Standards, Management Training, Lifesaving Sport, Fundraising, Member Services and Area Services.

Activity Centre Councils are chaired by the topical vice-president or an individual appointed by the Board of Directors. Councils are composed of portfolio chairs (appointed by the board for a two-year term) who oversee specific portfolios necessary to manage the work of the activity centre. Chairs recruit and develop committee members.

Any member of the Society may attend and speak at activity centre council meetings.

On the Lifesaving Sport Council, **Mackenzie Salmon** resigned from Chair without Portfolio in May and **Jacob Miess** resigned as Athlete Rep in November.

On the Training Programs Council, **Megan Mintz** was appointed Resource Development Chair in October replacing **Stephanie Bakalar**.

On the Leadership Council, **Charlene Pugh** and **Elisabeth Drouillard** were appointed Leadership Chairs in January joined by **Tiffany Vis** in September. **Katie Short** and **Adam Eastman** resigned as Leadership Chairs in August and November respectively.

In August, **David Pignataro** resigned from the Safety Standards Council as Court and Inquest Chair, and **Salman Siddiqui** resigned as Safety Standards Chair to be succeeded by **Sean Duffy** in September. In October, **Rob Richardson** was appointed Court and Inquest Chair and **Lisa Adams** Safety Audit Services Chair.

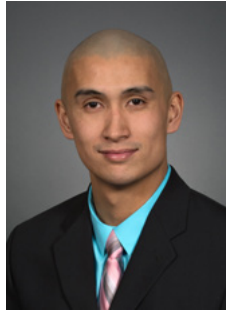
On the Management Training Council, **David Pignataro** was appointed Pool Operator Chair in July. **Salman Siddiqui** was appointed Management Proficiency Chair in October and **Nikolay Nikolov** was appointed Webinar Chair in November. **Conny Smith** resigned as Pool Operator Chair in June and **Cameron Miotto** resigned as Webinar Chair in September.

On the Public Education Council, **Mitchell Blimkie** moved in September from the Indigenous Outreach portfolio to Schools Chair.

On the Member Services Council, **Amy Lowe** resigned as Volunteer Personnel Chair in August.

Members of the Board, activity centre councils and Council of Officers are listed on the inside back cover. The Society's CEO is an ex-officio member of the Board of Directors and Council of Officers. Senior Officers are ex-officio members of their corresponding activity centre councils.

COUNCIL OF OFFICERS



Training Programs: Jason Jolicœur, Adrian Wong



Public Education: Mitchell Blimkie, Judith Schultz



Lifesaving Sport: Jeff McCurdy, Hugo Rodrigues



Safety Standards: Teresa Taylor, Nathalie V Martin



Management Training: Minnie Fisher, Jerry Lynch



Member Services: Christine Pelletier, Jennifer Miller



Area Services: Heather Morris-Stokes, Sean Duffy



Leadership: Charlene Pugh, Tamara Wood



Fundraising: Pat Lewis, Eddie Tang



President Kathleen Finn, President-elect Jennifer Knights

Society CEO Brian Miess is an ex-officio member of the Council of Officers.



December 7, 2022, The Honourable Elizabeth Dowdeswell, Lieutenant Governor of Ontario, and the Society's Honorary Patron (centre), hosted an investiture at Queen's Park to recognize Commonwealth Honour Award recipients. *Front row, from left:* Gary Sanger, Tanya Grierson, Melissa Willson, Heather Morris-Stokes, Governor John Macintyre, Her Honour Elizabeth Dowdeswell, Kathleen Finn, Tasha Richardson, Janice Carroll, Matthew Garber, Patricia Kitchen. *Back row, from left:* Christine Pelletier, Robert Clark, Wendy Hoehle, Jennifer Ciavoliello, Heather Kress, Jennifer Knights, Kerry Wakefield, Hugo Rodrigues, Jennifer Evans, Patrick King, Lisa Brandie, Jason Jolicoeur, Kenn Little.

Photo by Rocky Lu

Area Services Council

The Area Services Council provides support services for Area Chairs, their volunteer personnel, and the individual members who support community delivery of drowning prevention activity. The Area Services Council is comprised of the Area Services Chair and five Regional Representatives elected by Area Chairs. The VP Member Services chairs the Council.

Area Chairs

The Board of Directors appoints chairs to represent the Society in designated geographic areas. These volunteer area chairs operate in 38 regions of Ontario. Area Chairs recruit volunteer committee members and field representatives to help serve the area.

The Society appointed new Area Chairs in 2022. In February, the Area Services Council named **Brittany Popoff** Area Chair for Burlington (replacing **Heather Kress**, who retired) and **Jacob Fitts** Co-Chair in Ottawa area.

In April, **Crystal Stokes** was appointed Chair of Dryden/Kenora replacing **Leanna Moffitt** and **Casey Pyykka** who retired from the portfolio. **Nicole Alleyne** was appointed Chair of Toronto-Scarborough replacing **Matt Garber** who retired.

In September, **Samantha Slofstra** was appointed Area Chair for Niagara, replacing long-time Area Chair **Margie Lizzotti** who retired. **Mackenzie Cameron** was appointed Area Chair for Peterborough-Northumberland-Hastings replacing **Laura McMaster**. **Jennifer McRoberts** was appointed Chair of Hamilton replacing **Bruce Broker**.

In November, **Tara Vanderlinden** was appointed Area Chair for Lanark, Leeds & Grenville replacing **Adam Eastman**.

Member Services Council

Ontario Conference and Awards Gala

Lifesaving Society Ontario hosted its 113th Annual General Meeting virtually for the third time (April 22). The Society's Affiliate Awards were presented for the first time using Social Media posts. The Society's annual gathering of Area Chairs was once again held virtually (April 23–24) via multiple online platforms.

Eva McDonald Memorial Prize

The Eva McDonald Memorial Prize is presented to an undergraduate in the University of Toronto Faculty of Kinesiology & Physical Education who makes a significant contribution to the development of aquatics and lifesaving education through the university and the Lifesaving Society. The 2022 prize was presented to **Vanessa Lin**.

Hilary M. Weston Award

In 2022, 13 individuals earned Lifesaving Society certifications through the Hilary M. Weston Award for youth who are financially unable to participate in the Society's training program. The Society provides selected youth with the examination and required support literature. Award recipients undergo lifesaving training under the auspices of an affiliate member whom the Society invites to waive its registration fees.

Rescue Award of Merit

These recognition awards may be presented to Lifesaving Society certification holders for aquatic or non-aquatic rescues, or to non-award holders for water-related rescues.

In 2022, the Society recognized the 18 individuals with the Rescue Award of Merit. All were presented locally and in person: **Elizabeth Aszako**, **Jan Bedford**, **William Bell**, **Amy Brett**, **Laura Fleming**, **Chelsea Frank**, **Caitlynn Hay**, **Corey Hewitt**, **Jamey Klassen**, **Zachary Kolasa**, **Barrett Lafortune**, **Zion Leatham**, **Daniella Mesic**, **Ema Paskvalin**, **Erik Paton**, **Alexandra Pereira**, **Alexandra Quemby** and **Tyler Simpson**.

Commonwealth Honour Awards

Commonwealth Honour Awards recognize leadership and service to the Society.

The *Service Commendation* honours volunteers for significant contributions to the aims of the Society. Service Commendations were awarded to: **Benjamin Ayton, Eric Buwalda, Zachary Kolasa, Sarah Laughton, Kayla Pariselli, Bryan Tsang** and **Graeme Tyrrell**.

The *Service Medal* acknowledges a minimum of five years of noteworthy service as a volunteer officer or committee member. Service Medals were awarded to: **Mitchell Blimkie, Tim Boone, Lisa Brandie, Jennifer Ciavoliello, Kristen Curchin, Adam Eastman, Minnie Fisher, Matthew Garber, Lori Gibeau, Wendy Hoehle, Meghan Kirk-Steele, Vicki Rutherford, Melissa Willson** and **Tanya Wolsegger**.

Recipients are eligible for a *Bar to Service Medal* at intervals of four years. The Bar to Service Medal was awarded to **Jennifer Evans, Heather Morris-Stokes, Christine Pelletier** and **Tasha Richardson**.

The *Service Cross*, which recognizes meritorious service of at least 15 years, was awarded to: **Lynda Bowman, Tanya Grierson, Jason Jolicoeur, Patrick King, Heather Kress, Hugo Rodrigues, Katie Short, Teresa Taylor** and **Kerry Wakefield**.

Recipients are eligible for a *Bar to Service Cross* at intervals of five years. The Bar to Service Cross was awarded to **Jennifer Knights** and **Nathalie V Martin**.

Honorary Life Member recognizes exemplary representatives of the Society who have contributed in a substantial and measurable way to the Society's mission. **Julie Dawley, Kathleen Finn** and **Patricia Kitchen** were invested as Honorary Life Members.

Honorary Life Governor recognizes exemplary representatives of the Society who have contributed in a substantial and measurable way to the Society's mission. **Gary Sanger** was invested as Honorary Life Governor.

Commonwealth Vice President recognizes exemplary volunteer service over many years at the national or Commonwealth level. **Robert Clark** was invested as Honorary Life Governor

Personnel

The Lifesaving Society Ontario builds its organizational strength through a very healthy volunteer system. In 2022, Ontario staff and volunteers continued to contribute to the National Society and international initiatives.

Lifesaving Society Canada

In May, **Andrea Herrmann** was elected President at the Society's national annual meeting and **John F. Bankes** retired as Governor.

In September, **Kathleen Finn** replaced **Julie Dawley** on the national board, and **Jennifer Knights** replaced Kathleen as Ontario's Member Representative. Jen serves on the

Nominations Committee, while Kathleen and **Patricia Kitchen** serve on the Society's Governance Committee. **Steve Box** is a member of the Society's Finance and Audit Committee.

Throughout 2022, **Becky Lehman** served as National Swim Transition Account Manager; **Sindy Parsons** was the Ontario Account Manager representative.

On the Training Program Commission, **Sindy Parsons** represents Ontario; **Marek Holke** is an Observer.

Sean Duffy and **Michael Shane** are members of the Safety Standards Commission.

In 2022, **Haylie Burton, Wendy Mahony, Nathalie V Martin, Hugo Rodrigues** and **Perry Smith** served on the Sport Commission.

Patricia Kitchen and **Barbara Byers** serve on the Public Education Commission. Barb was a member of the National Drowning Prevention Week Working Committee.

Perry Smith is the Canadian representative on the Commonwealth Lifeguard Certification Reciprocity Project.

Wendy Mahony continues to provide provincial/territorial Branches with member management support.

The following Ontarians served on the International Relations Commissions in 2022: **Patrick D'Almada** (Chair), **Barbara Byers, Bob Clark, Becky Lehman** and **Perry Smith**.

Other National Organizations

Brian Miess serves as a member of the Canadian Waterpark Committee of the World Waterpark Association (WWA).

Michael Shane continues to serve on the Blue Flag Jury for Canada and Standards Council of Canada.

International Life Saving Federation

Barbara Byers chairs the Child Drowning Committee, on the ILS Drowning Prevention Commission. Individuals serving on the ILS Sport Commission are listed in the Lifesaving Sport Report.

RLSS Commonwealth

Bob Clark serves on the Royal Life Saving Society Commonwealth Board of Trustees.

Becky Lehman was reappointed Director of Education and Training Programmes and leads the Commonwealth Lifeguard Certification Reciprocity Project. **Perry Smith** leads the Bronze Medallion review working group.

Training and development in the Caribbean

When requested, the Lifesaving Society Ontario assists Commonwealth and other Caribbean nations by providing advice on drowning prevention in addition to training and development. In 2022, we sent Ontario trainers to Antigua, Grenada and St. Lucia and awarded 230 individual certifications.

We thank National Trainer **Lisa Adams** and past president **Patrick D'Almada** for their leadership in assisting the Caribbean nations to accomplish their drowning prevention goals.



Front row, from left: Juanita Bueshle, Yvonne Gomez, Eva Leung, Sheri Stewart, Brian Miess, Stephanie Bakalar, Nadia Luck, Cherry Bertrand, Ann Palmer, Marek Holke, Daksha Moti. *Second row, from left:* James Mahony, Lauren Dalueg, Fiona Ye, Ed Bean, Vivian Murray-Black, Iris Harrison, Barbara Byers, Becky Lehman, Pam D'Costa-Dupley, Amanda Wilson, Lori Groves, Genevieve Fernandes, Anissa Spears, Lorna Seukumar, Catherine Reyes, Dawn Maragh. *Third row, from left:* Peter Mahony, Teodoro Mabbayad, Perry Smith, Naeem Iqbal, Nicholas Tsenis, Tirath Singh, Ateeq Laeeq, Daniel Di Matteo, JP Molin, Adrian Herscovici, Brennan Curtis, Renata Jaciw-Zurakowsky, Wendy Mahony, Greg Parsons.

Information and Communication Services

Communication services and Information services staff work closely together to serve the needs of the Society's members through a variety of channels. Of note in 2022, we:

- Published and distributed four issues of *Lifeline* to 141,000 subscribers.
- Distributed 37 direct email campaigns to members, an increase of 43% over 2021.
- Executed our third online annual general meeting with 173 attendees.
- Monitored, created and posted dozens of social media messages and images via Facebook, Instagram and Twitter.
- Expanded our online learning platform to provide the Swim Instructor Transition Course via e-lifesaving.ca to Red Cross Water Safety Instructors across the country.
- Supported Swim Transition by importing Red Cross training partner and lifeguard and instructor certifications and merging same directly with Lifesaving Society member records.
- Created e-lifesaving.ca/transition where Red Cross members upload proof of Red Cross certifications for recognition by the Lifesaving Society.
- Expanded the Leadership Library with Trainer resources for the new Management Training Instructor stream.
- Expanded the SharePoint site to volunteer Councils to provide better collaboration between stakeholders.
- Reorganized the structure of LifeguardDepot.com for easier access to products.
- Programmed updates to Member Management ensuring members' records accurately reflect changes to training programs and affiliate services in Ontario and other provincial/territorial Branches.
- Managed a remote work environment for the Society's staff members whose jobs are now fully remote or a hybrid of work from home and office.
- Assisted with the development and production of educational and marketing support materials for the launch of the revised National Lifeguard and the new suite of Management Training certifications.
- Supported the ongoing and project-specific communication requirements of the Society's activity centres.
- Finalized the Society's Land Acknowledgement statement.

Office staff

The Society welcomed **Cherry Bertrand** (Leadership Recertification Admin), **Brennan Curtis** (Front End Web Developer), **Teodoro Mabbayad** (Application & Database Developer), **Stephanie Bakalar** (Corporate Communications Manager), **Vivian Murray-Black** (Human Resources Manager), **Catherine Reyes** and **Yvonne Gomez** (Support Admins), **Tirath Singh** and **Farhad Niaz** (Information Services Specialists), **Amanda Wilson** (Shipper/Receiver), and **Fiona Ye** (Accounting Manager).

In 2022, **Perry Smith** moved to Lifesaving Sport/Sales Manager; **Anissa Spears** was promoted to Accounting

Clerk-AR, and; **Nicholas Tsenis** was promoted to Leadership Manager. We welcomed back **Greg Parsons** (Shipper/Order Desk) and **Rocky Lu** (Project Specialist).

Part-time staff in 2022 included **Iris Harrison** and **Salma Abdule** (Receptionists) and **Lauren Dalueg** (Research Assistant).

Phil McCurdy continues to provide information technology support for the Society in Ontario.

In 2022, we said goodbye to **Cornelia Chu**, **Gaurang Kumar**, **Lilly Morrell** and **Farhad Niaz**.

The Society employed the following permanent staff in 2022:

Genevieve Fernandes, Secretary to the CEO
Brian Miess, CEO

Training Programs

Cherry Bertrand, Admin Assistant
Marek Holke, Manager
Becky Lehman, Senior Officer
Sindy Parsons, Manager
Nicholas Tsenis, Manager

Public Education, Research

Barbara Byers, Senior Officer
Tessa Clemens, Manager
Lori Groves, Manager
Lisa Hanson Ouellette, Manager
Lucie Simoes, Drowning Research Associate

Aquatic Safety Management

Michael Shane, Director

Finance

Naeem Iqbal, Accounts Payable
Eva Leung, Bookkeeper
Rocky Lu, Project Specialist
Dawn Maragh, CFO
Laurie Priestman, Admin Assistant
Lorna Seukumar, Accounting Clerk
Anissa Spears, Accounts Receivable
Fiona Ye, Manager

Business Development

Pam D'Costa-Dupley, Admin Assistant
Renata Jaciw-Zurakowsky, Senior Officer
Ateeq Laeeq, Purchasing Agent
James Mahony, Shipper-Receiver
Aidan Miess, Manager
Greg Parsons, Shipper-Receiver, Order Desk
Perry Smith, Manager
Amanda Wilson, Shipper-Receiver

Communication Services

Stephanie Bakalar, Manager
Ed Bean, Manager
Juanita Bueschleb, Manager
Carol Cruikshank, Manager
Ryan Ferguson, Manager
Adrian Herscovici, Senior Officer
Brian Kitamura, Graphic Designer
JP Molin, Manager

Operations

Wendy Craggs, Specialist
Daniel Di Matteo, Admin Assistant
Yvonne Gomez, Admin Assistant
Daksha Moti, Admin Assistant
Vivian Murray-Black, Manager
Ann Palmer, Specialist
Catherine Reyes, Admin Assistant
Dora Seaver, Admin Assistant
Sheri Stewart, Senior Officer

Information Services

Brennan Curtis, Manager
Nadia Luck, Admin Assistant
Teodoro Mabbayad, Manager
Peter Mahony, Manager
Wendy Mahony, Senior Officer
Farhad Niaz, Specialist
Tirath Singh, Specialist

FUNDRAISING

Fundraising activities contribute to the mission of the Society by raising money to support public education activities that prevent drowning and water-related injury.

Water Smart® and Swim to Survive® campaigns raised \$28,191 in 2022. Volunteers and donors across Ontario accepted the challenge for fundraising in a variety of ways. We thank all of our supporting affiliates.

PPL Swim-a-thon

PPL Aquatic, Fitness and Spa Group Inc. (Pool People Limited) raised \$22,023 in their annual swim-a-thon. Our thanks to **Paul Denstedt** (President), **Tim Bown** (Vice President and event organizer) and event coordinators **Megan Asotra**, and the entire staff of 200 for their outstanding work.

We thank the following businesses that generously donated to Swim to Survive+ through PPL's swim-a-thon: **Consolidated Pool & Spa Industries, Covertech Ind. Ltd., Fabco Plastics Wholesale Limited, Hartwick O'Shea & Cartwright Limited, Hayward Pool Products Canada Inc., Humberview Chevrolet Buick GMC, Hydropool Hot Tubs & Swimspas, Infield Clipboard, Michael Shepley, Mursatt Chemicals Ltd., Northern Stainless and Rail Products, Powerbody Fitness, SCP Company, Sherrard Kuzz LLP, Sportsart Fitness, The Aries Group and Trux Operations Group.**

Gaming

Nevada Lottery tickets netted \$58,400.00 thanks to participating Ontario retail store owners.

Corporate and partner support

The work of the Lifesaving Society is made possible in part by the generous support of our partners. We gratefully acknowledge the contributions of **4503431 Canada Inc** and the **Waterloo Wellington Regional Aquatic Council**.

Darnell Challenge Cup

The Society awards its Darnell Cup to affiliate members or institutions that demonstrate a commitment to drowning prevention by mobilizing staff and volunteers to raise funds for Water Smart education. The Cup is presented in three categories – Overall, Municipal and Single-Facility. For 2022:

PPL Aquatic, Fitness and Spa Group Inc. (Pool People Limited) led the overall ranking for the fifteenth year in a row. Since 2008, PPL Inc. has donated over \$422,000 for Swim to Survive and Swim to Survive Plus programs.

The **Town of Bradford West Gwillimbury** led the municipal facility ranking by raising \$2,100. Our thanks to **Teresa Taylor**, Aquatic Supervisor and the BWG staff.

The **Town of Tecumseh** led the single-facility ranking by raising \$1,183. Our thanks to Pool Coordinators **Sydney Talbot, Steven Rice** and all the staff.



David and Olive Pretty Archives

In 2022, we received donations from **Ed Bean, Dennis & Joan Duncan** and **Laurie Priestman** to this fund that supports the collection, preservation and display of materials important to the historical record of the Society's lifesaving work. The fund is named in honour of Mrs. J.M. (Olive) Pretty, Secretary-Treasurer of the Ontario Branch from 1932 to 1956 and her son David who served in multiple volunteer roles over eight decades including Governor of the Lifesaving Society Ontario.

Hilary M. Weston Award

The Hilary M. Weston Award provides lifesaving training opportunities for individuals who otherwise would be financially unable to participate in the Society's lifesaving programs. The Society instituted the Award in 2001, in grateful recognition of the Lieutenant Governor's Patronage of the Society from 1997–2002.

Megan Holliday Memorial Fund

The fund honours the memory of Megan Holliday, an exceptional athlete from London, Ontario and covers the lifeguard certification costs of London-area recipients.

Royal Circle of Friends

The Society acknowledges donors who have made deferred gifts through wills, trusts, insurance or estate plans. Thank you to **Adam & Rachelle Eastman, Mark Feigenbaum and Cheryl Sibany**.

Community events

In 2022, our affiliates continued to organize Water Smart fundraising activities including the sale of Freezies, swim-a-thons, dodgeball, bowling, 500 Metre Swim and April Pools Day events. We thank aquatic staff members from facilities in **Bradford West Gwillimbury, Essex, Georgina, Halton Hills, St. Catharines, Tecumseh, and Windsor** for their efforts.



At BWG's "Movies in the Park" fundraiser, popcorn came free with water safety tips for movie-goers who donated to drowning prevention.

Donor clubs

The Society is pleased to acknowledge individuals who donate funds towards the Society's work.

Distinction Club (\$500 or more): **Edward Bean, Timothy Bean, Barbara & Jim Byers, Dennis & Joan Duncan, Robert Lord, John A. Macintyre, Brian Miess, Deborah Nathan, and Ryan K. Winger**.

Merit Club (\$300 to \$499): **R. Douglas & Wendy Ferguson, Guy Holt, Renata Jaciw-Zurakowsky, Alyssa Kelly-Flasher, Jaclyn Neill and Charlene Pugh**.

Bronze Club (\$100 to \$299): **Alim Ali-Mitre, Andrea Herrmann, Liam Appleton, Stephen Assaly, Dazzian Boyce, Sabrina Brij, Keith Brown, Juanita Bueschleb, Cynthia Cakebread, Spencer Chadderton, Pingyu Chen, Anita Chung, Susan Corak, Donald Cruikshank, Olivia Davy, Michelle Dharmalingam, Mary Galvin, Santos Hamoo, Kayla Hanselman, Mahsen Hassan, Connor Hodgins, Suvan Joshi, Sera Kang, Amanda Lai, James Landry, Liam Lebel, Rebecca Lehman, Patricia Anne Lewis, Kenneth Little, Crystal Maloney, Dawn Maragh, Alyssa Massara, Jeffrey Mayne, Philipp Mayorov, Janet McCurdy, Bianca McKewon, Samantha Mincone, Heather Morris-Stokes, Emily Morton, John Morton, Farhad Niaz, Vasiliy Pakhomov, Nathaniel Penner, Bob Phipps, Beaumont Qu, Dulina Rajapaksha, Nichlas Rambir, Rob Richardson, Kia Sarwari, Fred Sauer, Michael Shepley, Harmindar Singh, Manny Soares, Andrew Taylor, Cole Taylor, Della Vaz, Abhiroop Wadhawan, Roy & Gayle Warren, Olof & Lorraine Wilson-Saliba, Oya Yuen**.

In 2022, we also received \$951 from individuals who donated through the **United Way** and \$2,800 through **Benevity Community Impact**.

In memoriam donations

The Society is honoured to be the recipient of in memoriam donations. In 2022, these include donations received in memory of **Chris Rawnsley** from Susan Corak; **Clifford Rawnsley** from Karen & Paul Berg, Mary Cardillo, Robert Duncanson, Margaret & Ron Gage, Marie Galvin, Nancy Kennedy, Olene MacLeod, Alisa Pottage, Debbie Ritter, Sylvia Stutz, Sal & Varda Zagorski; **Delores Carmen Bryan** from Dawn Maragh; **Gordon Dawley** from Kenn Little; **Gordon Glynn** from Oya Yuen; **James Lehman** from Rebecca Lehman; **John Santos** from Brebeuf HS Friends; **Luc Cepisca** from Samantha Mincone; **Margaret Bean** from Edward Bean; **Marion Boa Cruikshank** from Edward Bean, Barbara Byers, Donald Cruikshank, Dennis & Joan Duncan, R. Douglas & Wendy Ferguson; **Rhonda Pennell** from Edward Bean, R. Douglas & Wendy Ferguson, Renata Jaciw-Zurakowsky, Laurie Priestman, and; **Roland Smith** from Renata Jaciw-Zurakowsky, Laurie Priestman.

In honour donations

In 2022, we received a donation in honour of **Edward Bean** from Juanita Bueschleb, Kenn Little; **Kathleen Finn** from Nancy & Mark Beddoe; **Hayden Hudson-Cox** from Sarah Jones; **Kenn Little** from Donald Wilson; **Bianca McKeown** from Yves Fournier.

LIFESAVING SOCIETY

Ontario Branch of The Royal Life Saving Society Canada. Established 1908.

Honorary Patron

The Honourable Elizabeth Dowdeswell,
Lieutenant Governor of Ontario

2022 Board of Directors

Governor

John Macintyre

Past President

Julie Dawley

President

Kathleen Finn

President Elect

Jennifer Knights

Corporate Secretary

Stanislav Bodrov

Treasurer

Crystal Maloney

VP Fundraising

Kenn Little

VP Information Services

Adrian Cossu

VP Leadership

Kerry Wakefield

VP Lifesaving Sport

Jeff Schultz

VP Management Training

Paul Di Salvo

VP Member Services

Cynthia Cakebread

VP Public Education

Melissa Rydahl

VP Safety Standards

Gary Sanger

VP Strategic Planning

Diane English

VP Training Programs

Patrick King

Training Programs Council

Aquatic Proficiency

Allison Courtney

Bronze Medal Awards

*Jason Jolicoeur**

First Aid Services

Rebecca Boyd, Andrew Oman

Lifeguard Services

*Adrian Wong**

Swim Program

Lisa Brandie

Resource Development

Stephanie Bakalar, Megan Mintz

Public Education Council

Community Outreach

Christine Wareing

Indigenous Outreach

*Mitchell Blimkie**

Municipal Affiliates

*Judith Schultz**

Schools

Mitchell Blimkie

Social Media

Megan Hutchison

Swim to Survive

Sydney Shelp

Lifesaving Sport Council

Athlete Representative

Jacob Miess

Chair without Portfolio

Mackenzie Salmon

Coaching

Brittany Wong

Event Management

*Jeff McCurdy**

Sport Development

Leslie Aziz

Sport Officials

*Hugo Rodrigues**

Technical

Rebecca Boyd

Safety Standards Council

Court & Inquest Findings

David Pignataro, Rob Richardson

Major Incident Management

Teresa Taylor

Regulation Review

Janice Carroll

Research

*Nathalie V Martin**

Safety Audit Services

Salman Siddiqui, Lisa Adams

Safety Standards

*Salman Siddiqui, Sean Duffy**

Management Training Council

Aquatic Management Training

*Jerry Lynch**

Aquatic Proficiency

Salman Siddiqui

Pool Operator

Conny Smith, David Pignataro

Professional Development

*Minnie Fisher**

Webinar

Cameron Miotto, Nikolay Nikolov

Leadership Council

Chair

Elisabeth Drouillard

Chair

Adam Eastman

Chair

*Charlene Pugh**

Chair

Katie Short

Chair

*Tamara Wood**

Chair

Tiffany Vis

Member Services Council

Affiliate Services

*Christine Pelletier**

Annual Conference

*Jennifer Miller**

Rescue Commendations

Jennifer Evans

Volunteer Personnel

Amy Lowe

Fundraising Council

Fundraising Events

Heather Kazan

Personal Giving

*Pat Lewis**

Planned Giving

Tony Zhang

Social Media

*Eddie Tang**

Area Services Council

Area Services

*Heather Morris-Stokes**

Central

Melissa Willson

East

*Sean Duffy**

Greater Toronto

Tanya Wolsegger

North

Amanda Nadeau

West

Kathy Fisher

Area Chairs

Windsor-Essex

Sarah Newton & George Turnbull

Chatham-Kent

Jane McGee

Sarnia-Lambton

Chris Fields

London-Middlesex

Lynn Loubert

Tillsonburg

Janet McCurdy & Vicki Rutherford

Niagara

Samantha Slofstra

Huron-Perth

Andrea Slade & Amy Nelder

Waterloo-Wellington

Jennifer Miller & Bruce Parkin

Hamilton-Wentworth

Jennifer McRoberts & Kathy Fisher

Burlington

Brittany Popoff

Oakville

Jonathan Brooker & Jennifer Fruscella

Mississauga

Judith Schultz & Leslie Aziz

Brampton-Caledon

Tanya Wolsegger

Grey-Bruce

Bert Lennox & Michael Hundt

Halton

Heather Morris-Stokes &

Melissa Willson

Huron

Christine Wareing

Muskoka-Parry Sound

Meghan Kirk-Steele & Cameron

Labonte

York

Brook Beatty

Durham

Erin Horlock

Kawartha-Haliburton

Heidi Fisher

Peterborough-Hastings-Northumberland

Alyssa Heffernan & Mackenzie

Cameron

Kingston

Tanya Grierson & Tim Boone

Lanark-Leeds & Grenville

Adam Eastman, Tara Vanderlinden

Cornwall

Lori Gibeau

Ottawa

Sean Duffy & Jacob Fitts

Upper Ottawa Valley

Patricia Wilson

North Bay-Nipissing

Penny Lecour & Andrew Oman

Sudbury-Manitoulin

Laura Tagliafierro & Kirk McKee

Algoma District

Ben Ayton

Temiskaming

Sheryl Gilbert

Cochrane District

Paul Baril & Amanda Nadeau

Lake Superior

Tiffany Vis &

Emma Strickland

Dryden-Kenora

Crystal Stokes

Toronto – East

Jen Ciavoliello & Laura Merlo

Toronto – North

Mary Elmaassarany & Wendy Hoehle &

Anna Morrell

Toronto – South

Valarie Morgado & Nicole Alleyene

Toronto – West

Micah Serrano & Giselle Vidad

Affiliate Branches

Nunavut

Kaitlin Coleman

**Representative to the Council of Officers*



LIFESAVING SOCIETY

The Lifeguarding Experts

